

Setting out the priorities

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For almost 70 years, trustees of City Parochial Foundation (and similarly, since its establishment in 1986, Trust for London) have taken time every five years to review past activities and plan for the next Quinquennium to ensure that they are meeting the needs for which they were established. (Details of previous priorities and how they have changed are given in an article on pages 44-47). In recent years this has also involved consultation with voluntary groups and partners. From this work, guidelines are drawn up for grant applicants, highlighting the main areas of

concern and activities which trustees intend to fund. These are then distributed widely to help ensure that as many people and groups as possible are aware of funds that may be available.

The main priorities established for the 1997-2001 Quinquennium are listed here.

cpf CITY PAROCHIAL FOUNDATION

Direct work to alleviate poverty

During the preparation for the Quinquennium the Trustees were struck forcibly by the way in which poverty can lead to social isolation, injustice and exclusion in all sections of the community and by the effect of poverty on young people.

In consequence the Foundation has decided to focus a significant part of its resources upon what it regards as two priority concerns.

These are:

- the need to tackle social isolation, injustice and exclusion as they affect individuals in any section of the community;
- the need to provide help for young people (aged 10-25 years) experiencing poverty.

The particular way in which these two concerns will be addressed is through grants for direct work involving:

- the provision of advice, information and assistance with individual advocacy;
- local initiatives to combat racial harassment or crime;
- support for education and training initiatives and schemes.

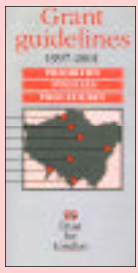
Indirect and strategic work to alleviate poverty

The Trustees also appreciate the importance of back-up and development work for the voluntary sector and will be prepared to consider applications to assist work in the following areas:

- **Infrastructure support for the voluntary sector**
Experience has repeatedly shown that in individual boroughs and across London there is a need for infrastructure support for voluntary organisations, and that service providers need to have the best advice, information and training to develop high quality services for the poor of London.
- **Advocacy for policy change**
Work in the voluntary sector can highlight the need for policy change, and arguments need to be constructed and presented to the appropriate authorities for improvements. This is a legitimate part



Trust for London



The Trust targets small locally based community organisations with charitable purposes, which are independent of larger bodies. 'Small' is defined as being entirely volunteer or membership-based, or with no more than the equivalent of two full-time paid staff.

The Trust particularly welcomes proposals from women's groups, black and minority ethnic women's groups, and black and minority ethnic organisations.

The Trust seeks:

- to have an initiating and pro-active role, rather than to wait for applications;
- to ensure that its grants have a distinctive and particular impact;
- to be accessible to small groups.

Funding priorities

The Trust will not make grants above £10,000 a year for capital costs or revenue costs. Revenue cost may be given over a two or three year period though normally with a reducing level of grant.

Applications will be considered from small groups in any London borough as follows:

- any self-help group but particularly women's groups and young and elderly people's groups;
- supplementary and mother-tongue schools;
- organisations working with people with disabilities;
- refugee and migrant groups.

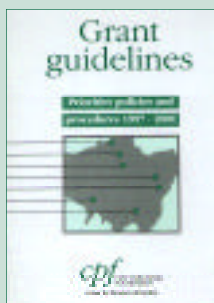
In addition

- any small charitable group can apply for a start-up grant of no more than £500;
- any small charitable group can apply for a grant of up to £1,500 for training costs.

Continuation grants

The trustees will consider applications from some of the organisations previously grant-aided for revenue costs by the Trust. Further grants will not be given automatically, but Field Officers will discuss with organisations what they require to continue effective work.

of charitable activity, provided it falls within the Charity Commissioners' published Guidelines on Campaigning by Charities. Within these the Trustees will consider applications which aim to bring about changes in policy or service provision for the benefit of the poor of London. Such proposals must clearly arise from the applicant's current work.



• Collaborative responses

The Trustees wish to encourage applications from organisations working **together**, within one borough or across several boroughs, to meet the needs of the poor.

Continuation grants, small grants and unexpected needs

In addition the Foundation will consider applications, which are for:

• Continuation grants

It is recognised that some work does not easily attract new funding and a continuation grant for work previously funded by the Foundation may be appropriate for a limited period.

• Small grants

Any organisation working directly to benefit the poor of London, [with exclusions] may apply for a one-off grant of £10,000

• Unexpected needs

The Trustees are always ready to consider proposals to address new or emerging needs.

Dissemination

In certain cases the Foundation will consider with the beneficiary how best to disseminate the experience or the lessons learned from the work it has funded whether through local workshops, individual reports, seminars or a publication.

Foundation's initiatives

During the Quinquennium, the Foundation will continue to take its own initiatives. These are likely to include:

- special funding programmes for which applications will be invited;
- local area based work;
- alliances with other funders to deal with certain complex issues.